Investment Fund for Health in Africa gains investments from Pfizer, African Development Bank, IFC and APG to improve healthcare in Africa

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Mix of public and private investors advance market-based solutions to increase healthcare access and affordability

Amsterdam, October 10th 2010 - The Investment Fund for Health in Africa (IFHA) announces investments from Pfizer (NYSE: PFE), IFC, a member of the World Bank Group, African Development Bank (AfDB), and APG (a Dutch pension asset manager with AUM of €240 billion), increasing the fund’s overall capital investment to €50 million. IFHA responds to the growing need for capital investments in private healthcare in Africa, which are driven by the market growth and improved economic performance in Africa over the past number of years. The fund’s other investors include FMO, Goldman Sachs, and SIFA (SIFA is a fund which received grants from Shell, Heineken, Unilever, Achmea, Aegon and SNS Reaal).

IFHA: an innovative approach
IFHA is the first social private equity fund focused on developing healthcare in Africa, financed by both private and public investors. The fund focuses on pioneering market-based solutions to improve healthcare delivery in (sub-Saharan) African countries.

The fund is dedicated to small and medium size (equity) investments in private healthcare companies. Target investments focus on health insurance organizations, pharmaceutical production facilities and distribution chains, as well as hospitals and other healthcare providers. These target sectors are characterized by fragmented and underdeveloped markets, resulting in low availability and accessibility as well as poor quality of services. IFHA’s investments will build liquidity and business capacity, enhancing access to quality health services.

“We are committed to providing pioneering solutions and growth capital for healthcare companies,” said Max Coppoolse, IFHA’s Managing Director. “Our objective is to increase their efficiency and quality to better serve more Africans.”

Healthcare in Africa
Private sector development is essential to achieving a better healthcare system in Africa, as has been underscored by the World Bank and IFC.¹ According to the World Health Organization, Sub-Saharan Africa bears 24 percent of the global burden of disease, but commands less than 3 percent of the world’s health workers and just 1 percent of world health expenditure.² The region is challenged by low infrastructure levels and fragmented delivery systems, leaving an estimated 270 million people without

access to basic healthcare services. The private sector currently plays an important role, absorbing 50 to 60 percent of total healthcare spending in Africa, and will need an estimated $25 to $30 billion in new investment to meet the growing healthcare demands of Sub-Saharan Africa.

Currently, private healthcare companies in Africa have limited access to finance and need capital to design new business models, implement information and communication technologies (ICT), and build state-of-the-art warehouses, factories, clinics or hospitals. IFHA’s novel approach brings together multi-sector partners to finance and enable improvements. The four new investors, Pfizer, IFC, AfDB and APG, bring pharmaceutical, development and investor expertise.

**IFHA’s new investors**

“Through our dedicated Global Access team, Pfizer is making strategic investments in novel business models, such as our investment in IFHA, that will improve healthcare access for low-income people in emerging markets, particularly in Africa,” said Jean-Michel Halfon, President and General Manager of the Emerging Markets Business Unit at Pfizer, the first pharmaceutical company to join the fund.

“Pfizer shares the common goal with IFHA and our co-investors to meet the health needs of more people in Africa through affordable, sustainable and commercially viable solutions.”

Tim Turner, Director, AfDB private sector department, underscored the importance of this investment and stated that: “Better healthcare and social services are most needed in Africa. We are committed to support an initiative such as IFHA, which is introducing innovative approaches to meet Africa’s health challenges and foster small and medium sized enterprises in the sector. The AfDB will continue to pursue its collaboration strategy, with key development partners to leverage synergies in the social domains, and to help address the health care needs of most segments of the population in Sub-Saharan Africa.”

Guy Ellena, Director, Health and Education, IFC, said, “IFC is committed to supporting private health care in Sub-Saharan Africa to improve health and reduce poverty for millions of Africans who have little or no access to adequate care. We see this initiative as an excellent opportunity to increase much-needed health services and are therefore delighted to join forces with our partners in IFHA to provide small and medium health care entrepreneurs and businesses with better access to financing.”

Jan van Roekel, Senior Portfolio Manager at APG, stated: “Africa is an emerging market with a rapidly growing middle class which seeks an essential basic human need: health care. We see an increasing strong demand from this middle class for health care products and services. IFHA enables health care access in a commercially sustainable way by operational improvements and value creation in health care related companies. With this investment APG contributes to the quality of health care in Africa and the quality of life in general.”

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3 BMJ 2005; 331:709-10.
Pfizer Inc: Working together for a healthier world™
At Pfizer, we apply science and our global resources to improve health and well-being at every stage of life. We strive to set the standard for quality, safety and value in the discovery, development and manufacturing of medicines for people and animals. Our diversified global health care portfolio includes human and animal biologic and small molecule medicines and vaccines, as well as nutritional products and many of the world’s best-known consumer products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as the world’s leading biopharmaceutical company, we also collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, Pfizer has worked to make a difference for all who rely on us. For more information, visit www.pfizer.com

African Development Bank (AfDB)
The African Development Bank is a multilateral development institution that promotes sustainable development in Africa. It is Africa’s premier development finance institution, engaged in mobilizing resources for the economic and social development of its 53 African Regional Member Countries (RMCs). The AfDB provides a range of financial products to the private sector to complement its traditional lending operations to governments. Private sector operations of the Bank Group promote strong social and corporate governance standards as well as help African companies achieve international best practices, making them more competitive at home and in the international marketplace. Recently, new private sector project approvals have averaged US$ 1.5 billion annually in Africa. For more information, visit www.afdb.org

International Finance Corporation
IFC, a member of the World Bank Group, is the largest global development institution focused on the private sector in developing countries. We create opportunity for people to escape poverty and improve their lives. We do so by providing financing to help businesses employ more people and supply essential services, by mobilizing capital from others, and by delivering advisory services to ensure sustainable development. In a time of global economic uncertainty, our new investments climbed to a record $18 billion in fiscal 2010. For more information, visit www.ifc.org

APG
APG carries out collective pension schemes for participants in the education, government and construction sectors, cleaning and window-cleaning companies, housing corporations and energy and utility companies. It manages pension assets of in total approximately 240 billion Euros (as at 31
December 2009) for these sectors. APG works for over 20,000 employers and provides for the income of more than 4,000,000 participants. APG administers over 30% of all collective pension schemes in the Netherlands.

For more information, visit www.apg.nl